

# Media Release

FOR IMMEDIATE RELEASE



**St. Catharines, ON (August 6, 2026)** – Residential home sales activity recorded through the MLS® for the Niagara Association of REALTORS® (NAR) totaled 596 units in July 2026, compared to 642 in July 2025.

In July 2026, the Niagara Association of REALTORS® listed 1488 residential properties compared to 1689 in July 2025. The average days it took to sell a home in July 2026 was 42 days, a 7.7 % increase from July 2025.

"As we look at the progress made throughout 2026, our regional housing market is continuing to demonstrate resilience and price stability," said Johnny MacDonald, Chair of the Niagara Association of REALTORS®. "Comparing our current performance to last month, the composite benchmark price edged up slightly by 0.2% from June's \$571,300 to \$572,200. Average days on market dropped by 6.7%—down from 45 days in June to 42 days in July—showing that properties priced correctly are continuing to move at a faster pace. While total sales dipped by 4.3% month-over-month alongside a 6.5% decrease in new listings, this recalibration is typical for the mid-summer stretch and keeps our overall sales-to-listings ratio at 40%, still favouring buyers but heading towards a more balanced market."

Reflecting on broader interest rate trends, Johnny added: "The Bank of Canada's decision on July 15th to hold the target for the overnight rate steady at 2.25% for the sixth consecutive month reinforces a stable financial environment for local buyers and sellers. That ongoing consistency gives consumers the predictability they need when making long-term housing choices. Whether you are navigating specific neighborhood trends or evaluating current inventory, working with a local Niagara REALTOR® ensures you have expert guidance tailored to today's market conditions."

The MLS® Home Price Index (HPI) tracks price trends far more accurately than is possible using average or median price measures. The overall MLS® HPI composite benchmark price for the Niagara Region was \$572,200 in July 2026. This was a 5.5% decrease from July 2025.

The characteristics of the HPI composite benchmark is a home between the ages of 51 to 99 with three bedrooms and two bathrooms. A full list can be found in the accompanying chart.

## **About The Niagara Association of REALTORS®**

The Niagara Association of REALTORS® represents over 1,500 REALTORS® serving the communities of Fort Erie, Pelham, Lincoln, Niagara Falls, Niagara-on-the-Lake, Port Colborne/Wainfleet, St. Catharines, Thorold, and Welland.

## **Disclaimer:**

Days on Market (DOM) reflects the number of days a property has been actively listed on the MLS® in its current listing period. It does not include Cumulative Days on Market (CDOM), which account for prior listings of the same property that may have been cancelled, expired, or re-listed. As such, DOM may not represent the total time a property has been publicly available for sale. Please also note that HPI data have been revised historically back to January 2005 as a result of the Annual Review.

# YEAR TO YEAR TOTAL NUMBER OF SALES & HPI BENCHMARK PRICE

(Composite Home), and Average Days on Market Comparison  
July 2025 and July 2026 in all Jurisdictions of the NAR.

| Residential Only       | July 2025 | July 2026 | % Change |
|------------------------|-----------|-----------|----------|
| Number of Sales        | 642       | 596       | -7.2%    |
| HPI Benchmark Price    | \$605,700 | \$572,200 | -5.5%    |
| Average Days on Market | 39        | 42        | 7.7%     |
| Number of New Listings | 1689      | 1488      | -11.9%   |

|                         | NEW LISTINGS |           | NUMBER OF SALES |           | HPI BENCHMARK PRICE |           | AVG DAYS ON MARKET |           |
|-------------------------|--------------|-----------|-----------------|-----------|---------------------|-----------|--------------------|-----------|
| Areas                   | July 2025    | July 2026 | July 2025       | July 2026 | July 2025           | July 2026 | July 2025          | July 2026 |
| Fort Erie               | 163          | 191       | 63              | 62        | \$518,000           | \$497,300 | 63                 | 56        |
| Grimsby                 | 102          | 94        | 46              | 39        | \$728,700           | \$671,000 | 38                 | 34        |
| Lincoln                 | 83           | 72        | 36              | 34        | \$719,400           | \$670,300 | 30                 | 41        |
| Niagara Falls           | 324          | 292       | 115             | 105       | \$608,100           | \$560,600 | 40                 | 40        |
| Niagara-on-the-Lake     | 106          | 79        | 26              | 35        | \$909,500           | \$870,900 | 40                 | 49        |
| Pelham                  | 60           | 64        | 27              | 20        | \$768,200           | \$741,900 | 44                 | 33        |
| Port Colborne/Wainfleet | 89           | 84        | 46              | 34        | \$492,700           | \$477,500 | 45                 | 34        |
| St. Catharines          | 410          | 323       | 174             | 150       | \$557,300           | \$528,500 | 37                 | 39        |
| Thorold                 | 115          | 101       | 28              | 36        | \$607,400           | \$566,900 | 39                 | 50        |
| Welland                 | 216          | 163       | 74              | 62        | \$508,800           | \$488,000 | 35                 | 38        |
| West Lincoln            | 21           | 25        | 7               | 19        | \$684,700           | \$642,000 | 18                 | 47        |
| Niagara Totals          | 1689         | 1488      | 642             | 596       | \$605,700           | \$572,200 | 39                 | 42        |

**DISCLAIMER:** Please note that the data reflected in this July 2026 Market Report may differ from what was published in the July 2025 Market Reports due to updates made to the PropTx MLS® System. Days on Market (DOM) reflects the number of days a property has been actively listed on the MLS® in its current listing period. It does not include Cumulative Days on Market (CDOM), which account for prior listings of the same property that may have been cancelled, expired, or re-listed. As such, DOM may not represent the total time a property has been publicly available for sale. Please also note that HPI data have been revised historically back to January 2005 as a result of the Annual Review.

# MONTH TO MONTH TOTAL NUMBER OF SALES, HPI BENCHMARK PRICE

(Composite Home), and Average Days on Market Comparison  
June 2026 and July 2026 in all Jurisdictions of the NAR.

| Residential Only       | June 2026 | July 2026 | % Change |
|------------------------|-----------|-----------|----------|
| Number of Sales        | 623       | 596       | -4.3%    |
| HPI Benchmark Price    | \$571,300 | \$572,200 | 0.2%     |
| Average Days on Market | 45        | 42        | -6.7%    |
| Number of New Listings | 1591      | 1488      | -6.5%    |

## NEW LISTINGS

## NUMBER OF SALES

## HPI BENCHMARK PRICE

## AVG DAYS ON MARKET

| Areas                   | June 2026 | July 2026 | June 2026 | July 2026 | June 2026 | July 2026 | June 2026 | July 2026 |
|-------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Fort Erie               | 182       | 191       | 72        | 62        | \$489,000 | \$497,300 | 59        | 56        |
| Grimsby                 | 107       | 94        | 35        | 39        | \$674,400 | \$671,000 | 42        | 34        |
| Lincoln                 | 77        | 72        | 32        | 34        | \$668,000 | \$670,300 | 38        | 41        |
| Niagara Falls           | 279       | 292       | 94        | 105       | \$562,300 | \$560,600 | 38        | 40        |
| Niagara-on-the-Lake     | 117       | 79        | 39        | 35        | \$866,300 | \$870,900 | 46        | 49        |
| Pelham                  | 60        | 64        | 35        | 20        | \$754,200 | \$741,900 | 32        | 33        |
| Port Colborne/Wainfleet | 103       | 84        | 41        | 34        | \$467,200 | \$477,500 | 57        | 34        |
| St. Catharines          | 389       | 323       | 152       | 150       | \$522,900 | \$528,500 | 30        | 39        |
| Thorold                 | 88        | 101       | 33        | 36        | \$573,300 | \$566,900 | 38        | 50        |
| Welland                 | 157       | 163       | 80        | 62        | \$495,700 | \$488,000 | 46        | 38        |
| West Lincoln            | 32        | 25        | 10        | 19        | \$684,300 | \$642,000 | 66        | 47        |
| Niagara Totals          | 1591      | 1488      | 623       | 596       | \$571,300 | \$572,200 | 45        | 42        |

**DISCLAIMER:** Please note that the data reflected in this July 2026 Market Report may differ from what was published in the June 2026 Market Reports due to updates made to the PropTx MLS® System. Days on Market (DOM) reflects the number of days a property has been actively listed on the MLS® in its current listing period. It does not include Cumulative Days on Market (CDOM), which account for prior listings of the same property that may have been cancelled, expired, or re-listed. As such, DOM may not represent the total time a property has been publicly available for sale. Please also note that HPI data have been revised historically back to January 2005 as a result of the Annual Review.

# HPI BENCHMARK HOME COMPOSITE

## DISCLAIMER

**The Residential Market Report** includes listings for both Residential Freehold and Residential Condo & Other property types. (Excluding multifamily, land or farm properties.)

Please also note that HPI data have been revised historically back to January 2005 as a result of the Annual Review.

### Composite

| Features                                     | Value                     |
|----------------------------------------------|---------------------------|
| Above Ground Bedrooms                        | 3                         |
| Age Category                                 | 51 to 99                  |
| Bedrooms                                     | 3                         |
| Below Ground Bedrooms                        | 0                         |
| Exterior Walls                               | Masonry & Siding          |
| Freshwater Supply                            | Municipal waterworks      |
| Full Bathrooms                               | 2                         |
| Garage Description                           | Attached, Single width    |
| Gross Living Area (Above Ground; in sq. ft.) | 1283                      |
| Half Bathrooms                               | 0                         |
| Heating                                      | Forced air                |
| Heating Fuel                                 | Natural Gas               |
| Number of Fireplaces                         | 0                         |
| Total Number Of Rooms                        | 7                         |
| Type Of Foundation                           | Basement, Poured concrete |
| Wastewater Disposal                          | Municipal sewers          |

## Connect With Us!

 NAR@niagararealtor.ca

 (905) 684-9459

 www.niagararealtor.ca

 116 Niagara St, St. Catharines, ON L4L

**FOLLOW**

